Module Details	
Module Title	Global Supply Chain Management (DL)
Module Code	OIM7040-A
Academic Year	2023/4
Credits	10
School	School of Management
FHEQ Level	FHEQ Level 7

Contact Hours	
Type	Hours
Groupwork	22.5
Interactive Learning Objects	5
Online Lecture (Synchronous)	12.5
Interactive Learning Objects	5
Directed Study	50
Seminars	10

Availability	
Occurrence	Location / Period
DLA	University of Bradford / Academic Year (Non-Standard)
DLA	University of Bradford / Semester 3

Module Aims
To expose participants to a broad range of theories covering key organisational activities, challenging preconceptions and creating holistic perspectives of the supply network; to develop an integrated and critical understanding of the theories and practices of supply chain management and provide the skills and knowledge necessary to work in multidisciplinary teams to develop solutions to complex organisational problems.

Outline Syllabus
Global operations and logistics; supply chain strategy development; strategic fit and scope; globalisation of operations and logistics strategies; global marketing; managing the supply chain; management initiatives; outsourcing; supplier buyer relationships; physical distribution; global logistics design; logistical information systems; performance measurement; reverse logistics and sustainability

Learning Outcomes	
Outcome Number	**Description**
1a)	Demonstrate a comprehensive understanding of the role of Operations and Logistics within an organisation's supply network and of the internal and external 'contextual' factors affecting its management.
1b)	Evaluate a range of theories, frameworks and principles relating to contemporary supply chain issues, adopt and, as necessary, adapt these to evaluate and develop global supply networks.
1c)	Explain the role of initiatives and tools used in the management of supply chains in supporting the attainment of strategic objectives and the sustainability agenda.
2a)	Collect, analyse, synthesise and critically appraise data/information relating to supply chain networks using appropriate tools and methodologies to inform the development of context-specific supply chain strategies.
2b)	Apply theories, frameworks and principles to specific supply chain related issues and formulate holistic solutions to complex organisational problems.
3a)	Apply a combination of general interpretative and quantitative skills to the analysis of organisational scenarios.
3b)	Contribute effectively to project teams to develop and present holistic solutions to complex organisational problems.
3c)	Undertake personal research to support the evaluation of organisational problems and provide grounded recommendations.

Learning, Teaching and Assessment Strategy
General knowledge and understanding (Learning Outcome 1a, b and c and 2b) is provided via a combination of formal lectures, and interactive tutorials, which are structured around specific themes, e.g. strategy development and supply chain initiatives. Video material and published cases are used to support these sessions, which provide the foundations on which a participant's detailed understanding of the theme is developed. During these formal sessions emphasis is placed on the interdependency between the different elements of the supply chain, which is further explored in the interactive tutorial session that accompanies each thematic unit. During the tutorial sessions, participants analyse published cases whilst working in groups, which allows them to apply their collective experiences to the problem. Subject specific skills (Learning Outcome 2a and b) are developed during these sessions, whilst a longitudinal case, which spans the entire module, provides a mechanism for applying analytical and strategy development skills to a complex (realistic) situation. Participants are expected to read widely, particularly journal articles, which provide further opportunities to develop a deeper understanding of specialist areas of interest (Learning Outcome 1a and c). Transferable skills (Learning Outcome 3a and b) are also developed during the tutorial sessions, whilst personal research (selfdirected study) contributes to the development of Learning Outcome 3c. Formative feedback is provided throughout in the form of tutor lead discussions and peer group comments on presentations. Summative assessment includes an individual piece of work, normally in the form of a 10 minute recorded presentation, supported by a short (500 word) action-orientated report. Through application of the knowledge gained in the module to a live organisational supply chain issue (i.e. problem or opportunity), the presentation will demonstrate the achievement of all learning outcomes, and the short report will summarise the actions proposed by the presentation.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Presentation	Recorded presentation supported by short action-oriented report (no more than 2000 words equivalent overall)	100%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:
This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.