

Module Details	
Module Title	Digital Health and Informatics
Module Code	OIM7039-A
Academic Year	2023/4
Credits	10
School	School of Management
FHEQ Level	FHEQ Level 7

Contact Hours	
Type	Hours
Interactive Learning Objects	30
Online Lecture (Asynchronous)	2
Online Seminar (Synchronous)	12
Directed Study	56

Availability	
Occurrence	Location / Period
DLA	University of Bradford / Semester 2

Module Aims
Adopting an inter-professional, collaborative approach in order to prepare students to contribute to local, national and international strategies and policies. Students will identify and explore initiatives within their area of practice and critically appraise the planning, implementation and evaluation of these initiatives and/or outcomes.

Outline Syllabus
eHealth - what does it mean and why is it important?; Health informatics; Learning health systems; Patient eHealth; Research and Evaluation in eHealth; Challenges in eHealth including privacy and data governance; Mental health; Electronic Health Records and Patient Access Portals; Cybermedicine.

Learning Outcomes	
Outcome Number	Description
1	Appreciate the potential for eHealth to transform healthcare.
2	Design robust evaluations of eHealth solutions.
3	Understand how to improve healthcare through eHealth solutions.

Learning, Teaching and Assessment Strategy
<p>Directed study by use of Study Books, pre-recorded lectures, talks and videos. Interaction through on-line discussion board, on-line multiple-choices questions and quizzes. The students also will be directed to further on-line activities and resources from the VLE. On-line interactive tutorials will be provided as a synchronous learning activity with the module leader or tutor.</p> <p>To gain a firm understanding of the subject area and the key issues (as outlined in the syllabus) students will be required to access and engage with a variety of online resources (selected readings, video and audio resources) a designated set text and a module study book that sets out guided reading, self-assessment exercises, case studies and links to additional resources. This relates to module learning outcome 1 &amp; 2. In addition students attend a series of tutorial sessions. These sessions allow the students to reflect on their learning further applying key academic and practitioner based models and frameworks thereby gaining a detailed understanding. This relates to module learning outcome 3.</p> <p>Students have the opportunity to complete a series of formative exercises for each module unit studied, for example such as an online MCQ with instant feedback or a short-form essay answering a question(s) on a key issue/theory relating to the module. Written feedback is provided by the module tutor.</p> <p>The individual summative assignment is designed to test students' this relates to module learning outcomes 1-3. The assignment allows students to gain an understanding of the subject and explores a number of areas within the module by applying their learning to a real organisation.</p>

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework - Written	Individual written assignment (2500-3000 words)	100%

Reading List
To access the reading list for this module, please visit <a href="https://bradford.rl.talis.com/index.html">https://bradford.rl.talis.com/index.html</a>

*Please note:*

*This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.*