

Module Details	
Module Title	Business Models for a Circular Economy (Distance Learning)
Module Code	OIM7020-A
Academic Year	2023/4
Credits	10
School	School of Management
FHEQ Level	FHEQ Level 7

Contact Hours	
Type	Hours
Online Lecture (Synchronous)	12.5
Groupwork	5
Online Seminar (Synchronous)	10
Directed Study	50
Interactive Learning Objects	18.5

Availability	
Occurrence	Location / Period
DLA	University of Bradford / Semester 1

Module Aims
To develop understanding of business models and the 'circular economy' in a variety of contexts including your own professional roles and forward plans. To provide you with an opportunity to design, use and apply business models in support of business problem appraisal and decision making.

Outline Syllabus
<ul style="list-style-type: none"> * Business models * Circular practices and sustainability * Value theory * Tools for creating system change.

Learning Outcomes	
Outcome Number	Description
LO 1	Critically evaluate the relationship between business models, the circular economy and sustainability.
LO 2	Critically appraise barriers and enablers for circularity in business models in a variety of contexts.
LO 3	Understand and apply tools for analysing the social, environmental and commercial aspects of business models.
LO 4	Generate a strategy to improve the circularity of business models within your professional setting.

Learning, Teaching and Assessment Strategy
<p>You will engage in learning through a series of directed study activities and online tutorials. Video lectures, case studies and key readings will introduce important concepts. Tutorials and interactive discussions will provide you with the opportunity to develop your understanding of key concepts and ideas, engaging in debate with your peers about important ideas and contemporary business problems.</p> <p>LOs 1-4 are assessed through a single written assignment and require you to demonstrate knowledge and understanding of business models within circular economy perspectives and propose a business model for a given business or sector wide framework.</p>

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework - Written	Written assignment 2000 words	100%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.