Module Details

Module Title	Stories and The Screen
Module Code	FAM4019-B
Academic Year	2023/4
Credits	20
School	Department of Media Design and Technology
FHEQ Level	FHEQ Level 4

Contact Hours

Type	Hours
Lectures	10
Online Tutorials (Synchronous)	8
Directed Study	182

Availability

Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims

The aim of the module is to help students develop innovative ideas for film and TV content and to gain skills in transforming written ideas and concepts into moving image forms, alongside developing the ability to interpret and evaluate the cultural context of film and television through the production of a video essay.

Outline Syllabus

The syllabus explores ways in which stories are told on various screens. This includes literature and the Screen; Reading Films: case study; Watching Films: case study; Poetics; Stories and images; Adaptation (Robert Ray etc.); Graphic novels and the screen; Filmmakers and their methods; Photography and narration; Music and narration.

Learning Outcomes	
Outcome Number	Description
O1	LO1: Demonstrate an understanding of the relationship between written text and visual communication

Outcome Number	Description
O2	LO2: Demonstrate the ability to develop a treatment
O3	LO3: Demonstrate the ability to plan and deliver a video essay (between 8 and 10 minutes duration)

Learning, Teaching and Assessment Strategy
Lectures and Screenings are used to impart requisite knowledge about the relationship between text and image, and tutorials and crits are used for clarification of concepts, problem solving and development of ideas. Students are assessed on their ability to develop and present a treatment, understanding the relationship between the written text and visual communication and the ability to plan and deliver a video essay.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework - Artefact	A treatment: the presentation of an idea for a film or TV programme outlining the process from script to screen.	30%
Summative	Coursework - Artefact	A video essay: analysis of film or a scene from a film using one or more of the concepts discussed in the lecture prog	70%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:
This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.