

Global Supply Chain Management

Module Code:	OIM7007-A
Academic Year:	2018-19
Credit Rating:	10
School:	School of Management
Subject Area:	Operations and Information Management
FHEQ Level:	FHEQ Level 7 (Masters)

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	12
Tutorials	18
Directed Study	70

Availability Periods

Occurrence	Location/Period
BDA	University of Bradford / Semester 3 (June - Oct)

Module Aims

To expose participants to a broad range of theories covering key organisational activities, challenging preconceptions and creating holistic perspectives of the supply network; to develop an integrated and critical understanding of the theories and practices of supply chain management and provide the skills and knowledge necessary to work in multidisciplinary teams to develop solutions to complex organisational problems.

Outline Syllabus

Global operations and logistics; supply chain strategy development; strategic fit and scope; globalisation of operations and logistics strategies; global marketing; managing the supply chain; management initiatives; outsourcing; supplier buyer relationships; physical

distribution; global logistics design; logistical information systems; performance measurement; reverse logistics and sustainability

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1
 - a) demonstrate a comprehensive understanding of the role of Operations and Logistics within an organisation's supply network and of the internal and external 'contextual' factors affecting its management;
 - b) evaluate a range of theories, frameworks and principles relating to contemporary supply chain issues, adopt and, as necessary, adapt these to evaluate and develop global supply networks;
 - c) explain the role of initiatives and tools used in the management of supply chains in supporting the attainment of strategic objectives and the sustainability agenda.
- 2
 - a) collect, analyse, synthesise and critically appraise data/information relating to supply chain networks using appropriate tools and methodologies to inform the development of context specific supply chain strategies;
 - b) apply theories, frameworks and principles to specific supply chain related issues and formulate holistic solutions to complex organisational problems.
- 3
 - a) apply a combination of general interpretative and quantitative skills to the analysis organisational scenarios;
 - b) contribute effectively to project teams to develop and present holistic solutions to complex organisational problem;
 - c) undertake personal research to support the evaluation of organisational problems and provide grounded recommendations.

Learning, Teaching and Assessment Strategy

General knowledge and understanding (Learning Outcome 1a, b and c and 2b) is provided via a combination of formal lectures, and interactive tutorials, which are structured around specific themes, e.g. strategy development and supply chain initiatives. Video material and published cases are used to support these sessions, which provide the foundations on which a participant's detailed understanding of the theme is developed. During these formal sessions emphasis is placed on the interdependency between the different elements of the supply chain, which is further explored in the interactive tutorial session that accompanies each thematic unit. During the tutorial sessions, participants analyse published cases whilst working in groups, which allows them to apply their collective experiences to the problem. Subject specific skills (Learning Outcome 2a and b) are developed during these sessions, whilst a longitudinal case, which spans the entire module, provides a mechanism for applying analytical and strategy development skills to a complex (realistic) situation. Participants are expected to read widely, particularly journal articles, which provide further opportunities to develop a deeper understanding of specialist areas of interest (Learning Outcome 1a and c). Transferable skills (Learning Outcome 3a and b) are also developed during the tutorial sessions, whilst personal research (self-directed study) contributes to the development of Learning Outcome 3c. Formative feedback is provided throughout in the form of tutor lead discussions and peer group comments on presentations. Summative

assessment takes the form of an individual assignment.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Coursework	Individual assignment (2000 words)	0-2000 words	100%	Yes

Legacy Code (if applicable)

MAN4106M

Reading List

To view Reading List, please go to [rebus:list](#).