

MBA Management Project

Module Code:	MAL7037-E
Academic Year:	2018-19
Credit Rating:	60
School:	School of Management
Subject Area:	Management and Law
FHEQ Level:	FHEQ Level 7 (Masters)
Module Leader:	Dr Craig Johnson

Additional Tutors: Mr Ian Fouweather, Mr Shahid Rasul, Amirul Islam

Pre-requisites: Management Project Readiness Assurance Test 2018-19

Co-requisites:

Contact Hours

Type	Hours
Seminar	20
Project supervision	20
Directed Study	560

Availability Periods

Occurrence	Location/Period
DLA	University of Bradford / Semester 2 (Feb - May)
DLA	University of Bradford / Semester 3 (June - Oct)

Module Aims

The Management Project constitutes an ordered, critical exposition of problem-based learning, affording evidence of reasoning power and knowledge by contextualising primary and/or secondary data and positioning this within relevant literature. The process is fundamentally participant-orientated and will provide a degree of autonomy, independence and self-direction in learning. Participants strengthen their expertise and skills acquired

during the taught stages of the MBA programme by contextualising generic managerial theory to an organisation-specific challenge.

Outline Syllabus

The nature of the organisational issue will dictate the syllabus for the Management Project. However, generic to all projects will be a grounding in the ethics of investigating organisational problems, research methodology and how to conduct a literature review...

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1 Apply creativity and leadership in addressing interdisciplinary and complex managerial challenges.
- 2 Act autonomously in scoping, planning and implementing tasks of high quality within a narrow time frame.
- 3 Employ initiative, personal responsibility and resilience in complex and unpredictable situations.
- 4 Evaluate methodologies, develop critiques of these and, where appropriate, propose creative approaches to unique business and management challenges.

Learning, Teaching and Assessment Strategy

The project represents 600 hours of study by participants with 20 hrs formal assistance from a tutor who acts as a supervisor. The process begins with an introductory project workshop (Laboratory/Practical). These are an introduction to LO2.2 - LO2.4. This is then extended by a series of planned interactions with the supervisor (Seminars/Tutorials) that will develop LO1.1 to LO1.3 and LO2.1.

Initially participants on the programme need to choose an issue / problem from an organisation sourced by themselves or one sourced by the School of Management (LO3.2). From this initial idea they will be allocated with a supervisor for their Management Project and agree a project plan (Also LO3.2). From then on participants set their own agendas and objectives (LO3.3) and capture useful skills in the scoping, planning and deployment of a large-scale project (LO3.1 - LO3.5). Indeed learning objectives are associated with managing the process (LO3.3) as well as the delivered product (LO1.1 - LO1.3 and LO2.1 to LO2.4).

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Dissertation or Project Report	Bound project (maximum of 15000 words)	0-15000 words	100%	Yes

Formative	Dissertation or Project Report	Feedback provided by academic mentor on drafts	%	No
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Legacy Code (if applicable)

Reading List

To view Reading List, please go to [rebus:list](#).