

University of Bradford Fairtrade Impact Report 2022/2023



UNIVERSITY of
BRADFORD

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Hospitality and Retail

Introduction

The University of Bradford gained Fairtrade status in 2022 and since then Fairtrade has been an integral part of how we demonstrate ethical consumption and social justice. Achieving our status in 2022 saw all our commercial operations follow the new Fairtrade standard, recognising all our efforts to embed policies that ensure trade justice and the undertaking of ethical procurement are considered throughout our practices.

Our Aims

- Source food and other products locally where possible to support the local economy and reduce environmental impacts.
- Encourage plant-based options wherever possible through information and pricing approaches.
- Ensure that through the supply chain and distribution mechanisms our suppliers are working to reduce their carbon footprint.
- Ensure that animal welfare standards are adhered to for any animal produce purchased and to insist on red tractor standards as minimum where applicable.
- Support suppliers who share our values.
- Communicate to customers, staff, and suppliers our commitment to serving sustainable food.
- Improve our recycling scheme in the kitchens to increase the number of waste items that can be recycled.
- Enhance staff, customer, and supplier awareness of relevant environmental and social effects of a sustainable diet via promotional guidance, product information and awareness campaigns.

2022/23 Progress Update

- Membership & Meetings
 - The university continues to hold Fairtrade & Sustainability Working Group meetings quarterly to plan and review progress on activities centred on Fairtrade, ethical procurement and consumption and trade justice.
- The following members and partners across the university have contributed to activities in the last year:
 - Hospitality & Retail Manager
 - Events & Entertainment Manager
 - Retail Supervisor
 - Systems & Compliance Manager
 - Representative from Students' Union Sustainability Society
 - Catering Manager
 - Energy & Environmental Officer
 - Associate Director of Sustainability
 - Professor of Public Policy and Sustainability Development
 - Representation from University Faculties:
 - Procurement & Finance
 - Campus Services Team

- Students
 - Academics
 - On-Site Catering Provider (Baxterstorey)
- Activities
 - Over the last 12 months, a variety of events and activities have been carried out by members of the university and partners which contribute to our overall aims including:
 - Fairtrade Fortnight
 - Gardening Initiative launched by sustainability society
 - Sustainability Week
 - Tree Plantation for a commitment to a greener campus
 - University awarded REC bronze award for addressing race issues
 - Green Gown nomination for Sustainability Champion
 - Coordination between our Fairtrade re-accreditation and the wider university
 - University Sports Centre becoming Net Zero
 - Development of a campus wide Sustainability Strategy.
 - Students Union have two student led groups championing the environment and sustainability in partnership with the University's Hospitality & Retail Department
 - Catering Team uses six fairtrade products in their daily operations
 - Our Retail Team stocks 14 lines of Fairtrade products in two outlets on campus*
 - Fairtrade is promoted at Careers Fayres, Freshers Fayres, Refreshers Fayre, End of Year Festivals
 - Seminars and Lectures held throughout the academic year focusing on ethical trade and consumption.

*Retail Outlets have since transformed to Morrison's Daily Franchises, stock data and lines have been collected before this change. Ongoing work is underway to source further Fairtrade products in our new retail outlets.

Looking ahead to 2023/2024

- The Fairtrade Working Group aims to work on the following activities in 2023/2024:
 - Collaborate more with the students union on events throughout the year
 - Development of 'Green Team' to champion causes head on
 - Collaborate with the local community in schools and colleges
 - Hold events throughout Fairtrade Fortnight for staff, students and visitors
 - Discover more teaching and learning opportunities at the university
 - Continue to stock official university merchandise from an ethical supplier

Engagement and Influencing

The university recognises the importance of creating opportunities for students to get involved with initiatives that can help them develop skills and experiences and to learn more about sustainability related issues and initiatives such as Fairtrade. Before gaining our status in 2022, we recruited students to develop successful engagement activities.

Improvements have been seen to the promotional and point of sale materials in all outlets at the university, this includes posters, leaflets and social media content.

The university has also displayed posters asking for best practice from staffing in outlets which have been seen to be adopted in admin areas around campus.

Chef Skills Academy – Catering Partners

The University of Bradford, in partnership with Baxterstorey, offers the opportunity to get the skills and qualifications to be bold and creative in cooking. Through the Chef Skills Academy students are taken on a culinary journey. Our passionate chefs will share the way we source, cook, plate our dishes, and prepare our menus in our business.

The programme, which began in 2021 has now naturally matured to use ethically sourced products with an emphasis on Fairtrade. This provides a fundamental understanding of cooking, nutrition, and the importance of sustainability. Students upon completion receive health and safety Level 2 certification.

Continued Monitoring

Throughout the year, our team will continue to delivery our Fairtrade Mission and Aims alongside guarding the [Sustainable Food Policy](#)

Our Fairtrade Action Plan

Action	Specific	Measurement	Appropriate*	Realistic	Time	Responsibility
Form a co-ordinating working group.	Form a cross-institutional group of students and staff, as well as others where appropriate. The group will meet once per term.	Minutes are taken at group meetings	MN001	Yes	Meet Quarterly	Clare Wilson, Stephanie Sexton Qurat Malik Allison Thickett Lyn Ha Sustainability Society
The partnership has a smart action plan on Fairtrade and has published it.	It should include operational such as procurement and catering, campaigning and influencing, engagement and communications and a strong focus on the monitoring and evaluation of activities.	Make the plan publicly available.	MN002	Yes	February 2024	Emma Price, Clare Wilson
The partnership has published a public commitment of intent to support and champion Fairtrade.	Formed within the last two years signed by senior management across the organisations and retail and catering outlets.	Mission statement regarding Fairtrade on a dedicated webpage. Signed copy of the policy.	MN003	Yes	March 2024	Lyn Ha Clare Wilson Qurat Malik Baxterstorey
The partnership has held a series of events/promotions/engagement activities during Fairtrade Fortnight and has measured impact across the events.	Fairtrade Fortnight 27 th Feb – 12 th March 2023	Social media Attendees	MN004	Yes	March 2023	Clare Wilson Stephanie Sexton Qurat Malik Sustainability Society

						Student Union
<p>Devise and deliver a campaign on Fairtrade, Trade Justice or ethical consumption run in partnership with students.</p> <p>This is in addition to Fairtrade foundation.</p>	<p>In partnership with students and engage staff local community</p> <p>Plan campaign/event and roll-out</p> <p>Photographic evidence to support the campaign/event</p> <p>Evaluation</p>	<p>Increase Engagement across Students and Staff</p>	MN005	Yes	March 2024	<p>Clare Wilson</p> <p>Qurat Malik</p> <p>Prof Anand</p> <p>Sustainability Society</p>
<p>Any retail or catering outlets owned or operated by the partnership stock Fairtrade certified products in all of the following categories, and are working to increase either the number of lines or number of items sold year on year following categories:</p> <p>Tea</p> <p>Coffee</p> <p>Sugar</p> <p>Hot chocolate and cocoa</p> <p>Chocolate, confectionery, or snacks</p> <p>Cotton clothing</p>	<p>Revisit outlets to identify ways of increasing lines and or items sold</p>	<p>Increase Fairtrade sales year on year.</p> <p>Numbers of lines stocked and sold</p> <p>Sales History of products</p>	MN006	Yes	Ongoing year on year	<p>Stephanie Sexton</p> <p>Paulo Sousa</p> <p>Katharine Dixon</p>
<p>Any retail, catering or other commercial outlets owned or operated by the partnership stock at least one Fairtrade certified line in at least two of the following categories (where the category is stocked): • Soft drinks • Wine or beer • Health & beauty • Savoury snacks & nuts • Cut flowers • Fruit • Cotton face masks</p>	<p>Fruit Juice and Fruit stocked in retail and catering.</p>	<p>Monitor sales</p> <p>Photographic evidence of stock</p>	MN007	Yes	Ongoing year to year	<p>Clare Wilson,</p> <p>Stephanie Sexton,</p> <p>Paulo Sousa</p>

<p>There is up to date and effective Point of Sale (POS) material in all relevant outlets highlighting Fairtrade products and providing information on the benefits of Fairtrade to growing communities. This POS should be clearly displayed next to the relevant products to avoid confusion, and it should be refreshed periodically.</p>	<p>Decide on the areas within the shops Use Fairtrade pos and Logo Have a least one item of all Fairtrade products we sell</p>	<p>Photographic evidence of stock to support</p>	<p>MN008</p>	<p>Yes</p>	<p>On going year to year</p>	<p>Clare Wilson, Stephanie Sexton, Paulo Sousa</p>
<p>Within the last two years the partnership has successfully carried out relevant scoping activities amongst a broad range of its students and/or staff (not just those already engaged in the campaigns) to inform its Fairtrade work, and has made the findings publicly available</p>	<p>Complete survey and promote via different channels engaging staff, students and externals. Additional activities to gain an understanding of their awareness of Fairtrade</p>	<p>Results to be shared on webpage</p>	<p>MN009</p>	<p>YES</p>	<p>March 2024</p>	<p>Qurat Malik Clare Wilson Sustainability Society</p>
<p>Provides and publicises opportunities for students to investigate Fairtrade, trade justice or ethical consumption as part of their course work or dissertations</p>	<p>Make opportunities visible and available to students via website/online links working with tutors where possible. This could fit into any Living Lab work you might already be developing/undertaking or could be a list of topics or research questions on your website, or examples of how you have worked with specific tutors to embed these ideas into their promotion of</p>	<p>Evidence of publicised list of opportunities which should be easily accessed by students and have been published via different channels</p>	<p>MN010</p>	<p>Yes</p>		<p>Prof Anand Qurat Malik Sustainability Society</p>

	project work ideas for students to undertake.					
The partnership publishes an annual progress or impact report on its action on Fairtrade, trade justice and ethical consumption. This should refer to the tasks and progress made through the SMART action plan and should be publicly available. This report can be part of a wider sustainability or similar report.	Sustainability Resources plan Report on progress and impact	Increase engagement on all schemes	MN011	Yes		Sustainability Resources, retail and catering