Module Details	
Module Title	Social Policy, Public Health and Leadership
Module Code	NUR7067-C
Academic Year	2023/4
Credits	30
School	School of Nursing and Healthcare Leadership
FHEQ Level	FHEQ Level 7

Contact Hours	
Type	Hours
Independent Study	264
Lectures	14
Online Lecture (Synchronous)	4
Online Lecture (Asynchronous)	2
Interactive Learning Objects	8
Seminars	8

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims

1. To develop an in-depth critical understanding of the key concepts of social policy using policy analysis frameworks.

2. To develop an in-depth critical understanding of the impact of social policy initiatives for public health policy and implications for development of effective leadership and management strategies necessary for future practice

3. To develop an in - depth critical understanding of the impact of contemporary policies on the health and well being of specific populations and groups.

4. To develop critical insight into the policy drivers employed necessary to strengthen public health systems in different contexts.

Outline Syllabus
- Social policy. - Policy drivers. - Policy analysis frameworks. - Public health social policy. - Effective leadership and management strategies. - Contemporary public health policies. - Public health systems.

Learning Outcomes	
Outcome Number	Description
01	Demonstrate an in-depth critical understanding of the key concepts of social policy and its implications for the development of effective leadership and management strategies in Public Health.
02	Demonstrate an in-depth critical understanding of the impact of social policy for contemporary public health policy and practice.
03	Critically debate the impact of social policy on the health and wellbeing of a specific population or group.
04	Critically research and evaluate the practical and ethical issues that arise out of social policy and the implication for public health.
05	Demonstrate skills of analysis, synthesis and articulate a sound argument for identifying the impact of social policy on the health of specific populations or groups using a policy analysis framework.
06	Retrieve, apply and evaluate appropriate information on demographic, epidemiological and social date relating to social policy and health for a specific population or group.

Learning, Teaching and Assessment Strategy

A blended learning approach will be used to deliver research informed key lectures will deliver core content; providing students with the opportunity to acquire in-depth knowledge and critical awareness of the process of developing social policy; development of management and leadership strategies and their implications for public health policy and practice. Most of these will be delivered face to face on campus, some will be delivered as a live (synchronous session and some as an asynchronous session - meaning you can access the lecture at your own convenience) (LO: 1, 2, 4).

Explore social policy and examine how this impacts upon the health of a specific population or group. (LO: 1, 2, 3, 4). On line blended group learning and tutorials will be used to facilitate teacher/learner/ peer dialogue and inter-professional discussion and further develop and challenge conceptual understanding, demonstrate autonomy and engage in critical debate and evaluation (LO: 1, 2, 3, 4, 5).

Seminars and on line group learning will be used to facilitate teacher/learner/ peer dialogue and inter-professional discussion and further develop and challenge conceptual understanding, demonstrate autonomy and engage in critical debate, self-reflection and critical evaluation; develop skills to work with others to plan, implement and evaluate programmes and projects as well as appraising policies to recommend changes to improve community health and wellbeing. Again some of these will be face to face, or as synchronous on line seminars (LO: 4 and 5).

Directed study and additional hours described as 'Other' will provide students with the opportunity to undertake directed reading, participate in enquiry based learning, address individual learning needs, contextualise learning to the students own area of knowledge/practice/experience (LO: 1, 2, 3, 4, 5) and to develop further their own portfolio of learning which will enhance transferable skills and knowledge related to the enhancement of critical thinking and analysis (LO: 1, 2, 3, 4, 5).

VLE and library services will be used to support on line blended learning and to provide access to online resources, lecture notes and external links to websites of interest. Learning objects will involve allocated time within the module for students to engage with specific packages of learning using problem based learning or clinical skills resources. (LO: 1, 2, 3, 4, 5, 6).

Formative assessment and feedback will be provided at individual tutorials, meetings and through electronic communication to facilitate reflection and student self-assessment. Assessment: All learning outcomes will be assessed by the assessment.

Essay: Paying particular attention to the implications of effective leadership and management, critically analyse a public health or social policy using a policy analysis framework of your choice.

Mode of Assessment

Type	Method	Description	Weighting
Summative	Coursework - Written	Critically analyse a public health or social policy using a policy analysis framework of your choice (4000 word report)	100%
Formative	Coursework - Written	Essay plan	N/A
Formative	Coursework - Written	Formative assessment and feedback will be provided at individual tutorials, meetings and through electronic communication to facilitate reflection and student self-assessment.	N/A

Reading List

To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html