

Module Details	
Module Title	Moving Image Production
Module Code	FAM4012-B
Academic Year	2023/4
Credits	20
School	Department of Media Design and Technology
FHEQ Level	FHEQ Level 4

Contact Hours	
Type	Hours
Lectures	6
Tutorials	6
Laboratories	48
Directed Study	140

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
The aim of the module is to gain the skills required for basic video production in both single camera and multi camera situations including lighting and composition.

Outline Syllabus
The module includes exploring television production roles, pre-production preparation (location scouting, safety risk assessment and associated professional documentation, including an Albert carbon-footprint report), production skills (camera operation and introduction to sound acquisition) and post-production (editing).

Learning Outcomes	
Outcome Number	Description
01	LO1: Demonstrate the ability to complete a given role in single camera and multi-camera production (duration of 10-15 minutes)
02	LO2: Demonstrate the ability to use appropriate visual language to engage an audience (duration of 10-15 minutes)
03	LO3: Demonstrate effective team working and time-management
04	LO4: Demonstrate an understanding of the application of industry-standard compliance documentation

Learning, Teaching and Assessment Strategy
Lectures and practical demonstrations in labs form the core teaching strategy, supported with tutorial sessions

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework - Artefact	Group Moving Image product. SUPPLEMENTARY if required: Individual Moving Image product	45%
Summative	Coursework - Portfolio/e-portfolio	Group planning documentation (8 section portfolio). SUPPLEMENTARY if required: Individual planning documentation (2000w)	15%
Summative	Coursework - Artefact	Individual film product, with administration	40%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.